

frans gerritsen

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Dec. 12th. 1988.

Dear Mr. Kuehni,

Thank-you for your two letters dated Nov. 27th and Dec. 1st, 1988.

We are certainly sorry to hear that you will not be able to remain Editor of "Color Research and Application" after 1989. We have hardly gotten to know you! Regards your suggested candidate: Dr. Michael H. Brill, we only know him from his good written work in the journal. If you have discussed the possibilities with him and have reached this decision, we are sure you are in the best position to be a judge in this matter. It is very difficult for us to make other suggestions because we do not know enough about the position or possible candidates in the States--and we do feel that the Editor should be based in the States.

Your second proposal: combination of CR&A with publications for the "International Research Group of Colour Vision Deficiencies"---some thoughts on this subject:

- 1) Is CR&A in 'danger of extinction' because its number of subscriptions is too low? how much too low? If the new subscriptions --180 or more--would make the difference between a journal or no journal it is worth considering.
- 2) The CR&A journal has the tendency of being somewhat too scientific--slanted towards the technical lighting, chemical, measurements, optical and many other, but all scientific, approaches to color. There is less space devoted to artistic color use as in architecture, and the arts and/or color in psychology ---the so called non-scientific side of color. If we invite the 'Colour Vision Deficiencies' group to join the journal it will be even more slanted in the direction of (one specific) the technical scientific approach.
- 3) How much more expensive would the subscription rate be? the postage? How many of the 'old' subscription holders might we lose because of higher rates and/or difference in emphasis of the journal?

4) Would a suggestion be to have 6 (mostly general) journals per year as it now is, and the alternate months 5 journals for the new group, with a choice of 6 or 12 journals per year in a subscription? (with rates to match).

5) We can only write down some thoughts. We need much more information to really form an opinion. We would prefer not to make such a change but would not stand in the way if the change would be better for most of the readers and potential readers.

We will be away from home from Feb. 9th until about May 9th. If there is anything we could do for you and/or CR&A before we leave, please let us know. Will we see you in Argentina? Will you have a meeting of Associate and other editors there?

We await further news and perhaps questions. We wish you a very good holiday season and a happy new year.

Yours sincerely

Frans Gerritsen.

